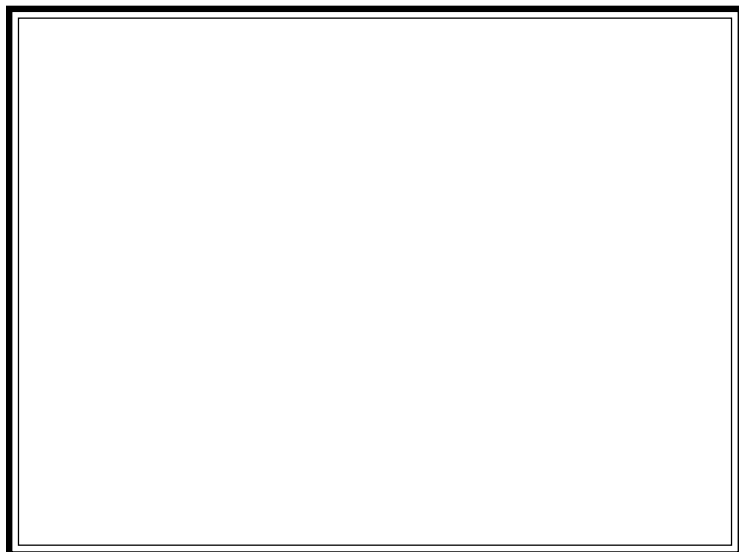
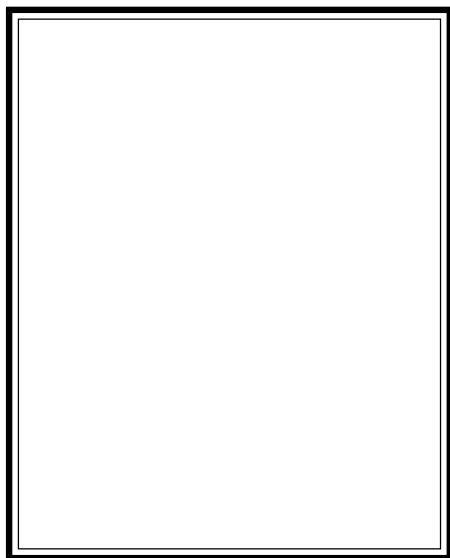
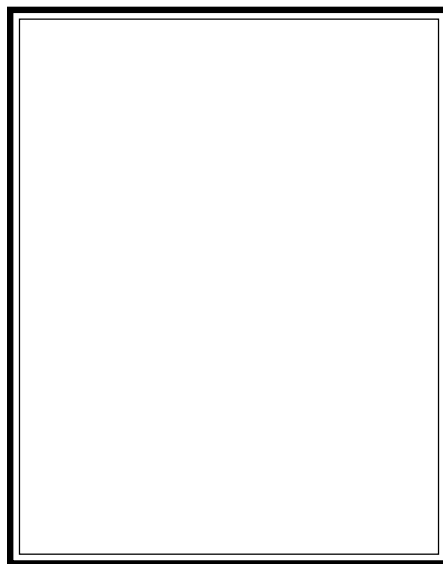
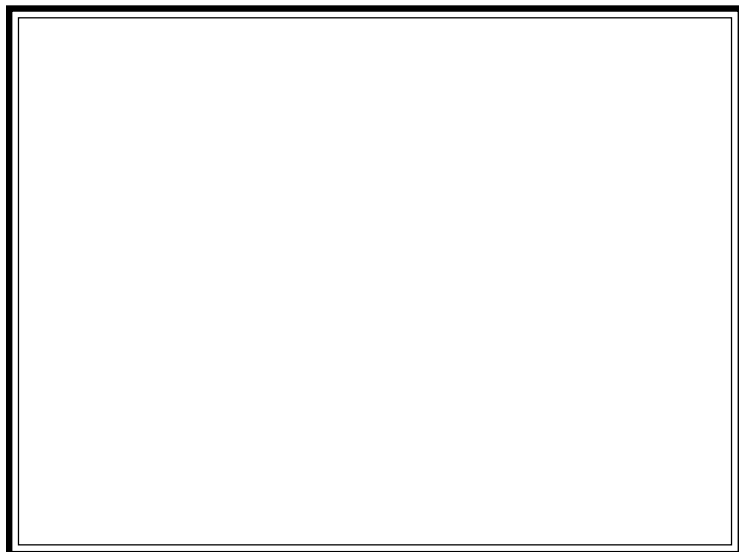


Contact

Magazine for and about members of the 349th Air Mobility Wing
Vol. 16, No. 7 August 1998



Medical reservists spend two weeks in Ecuador . . .

SEE STORY PAGE 4-5

Commander's

CORNER

by Col. Gerald A. Black
Commander, 349th Air Mobility Wing

As the saying goes, "Change is inevitable," and we at the 349th Air Mobility Wing are no exception. I wanted to take some time this month to let you know about some of the changes that we have undergone in the last two months.

I hope all of you are now familiar with the changes made to the rules regarding commuting areas for UTA weekends. If you are not, please talk to your supervisor. We are doing our best to make this as easy as possible for each of you. While we're on the subject of UTAs, I want to dispel a rumor I have heard going around in regard to the UTA shuttle flights. There is no truth to the rumor that we are canceling the shuttle flights. We will continue flying UTA shuttle missions every month.

The Travis Team has also experienced some changes of command. The 60th Air Mobility Wing, our active duty partner, received a new wing commander this past month. Brig. Gen. Steven A. Roser, formerly the

Wing Commander at Charleston Air Force Base, S.C. is a friend of the Reserve. I look forward to working with him closely in the coming months. In addition, there is a new commander at 15th Air Force. As many of you know, Gen. Robertson pinned on his 4th star and is now the commander of Air Mobility Command. His replacement is Lt. Gen. John B. Sams Jr., who is no stranger to Travis. He was the wing commander of the 60th AMW a few years ago.

Enough about change. I hope you are enjoying your summer and managing to stay cool. I thank each member of the 349th AMW for your continued excellence and your families for their continued support. ✈

New AMC commander outlines priorities

SCOTT AIR FORCE BASE, Ill. --The Air Force can't do its job without air mobility, and world-class air mobility doesn't happen without satisfied and dedicated people.

That's why Air Mobility Command's new commander is placing people at the top of his priority list. Mobility today is like motherhood and apple pie as far as the Defense Department is concerned, said Gen. Tony Robertson.

The country can't do what it needs to do without air mobility. In the same manner, AMC can't do what it needs to do without a lot of very good, hard-working people on the line making the mission happen every day.

Robertson, who previously commanded 15th Air Force at Travis Air Force Base, Calif., took over as AMC commander during ceremonies at Scott AFB, Ill., Aug. 3. He assumed command from Gen. Walter Kross, who retired after 34 years of service.

Robertson sees air mobility as the linchpin to most successful military operations in recent years and doesn't expect the coming years to change that connection.

The air mobility story is written in every headline you read, he said. The success of U.S. military operations around the world for the last several years has been an almost direct by-product of the excellence of the people of Air Mobility Command active duty, Guard and Reserve, officer, enlisted and civilian along with our commercial partners.

Robertson, following Kross' footsteps, plans to

focus on people issues first. Issues such as adequate pay, retirement, medical care, operations tempo and turbulence all affect the AMC force.

Robertson said he is confident these issues are understood and being worked aggressively by senior leaders at Air Force and Department of Defense levels.

We will get through this period of challenges, Robertson said. Until we do, my role in this is to serve as our people's No. 1 spokesman and the command's No. 1 action officer in our efforts to eliminate these distractions to our people's performance.

Robertson also wants to eliminate any other roadblocks that exist between our folks and the efficient and effective accomplishment of our mission.

During his tenure as 15th AF commander, the general earned a reputation for traveling frequently to bases under his command, as well as to bases of AMC's customers in the Pacific.

He has visited most 15th AF bases at least three times in two years and has spent up to 25 days each month away from home.

The trips gave him access to the people making the mission happen, and he said he plans to continue traveling as AMC commander.

I figure I've met half of them, the western half already. Now I have to meet the other half.

Robertson said he is especially excited about following Kross, an opportunity he sees as a win-win

Continued on page 3

CONTACT

349th Air Mobility Wing
Office of Public Affairs
520 Waldron Street
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COVER PHOTOS:

(TOP LEFT) Col. Anna M. McHargue, flight surgeon, 349th CH, and Senior Airman Rachel A. Alvarez, medical services assistant, 349th CH, feel the stomach of a boy complaining of stomach pains.

(TOP RIGHT) [REDACTED]

(BOTTOM LEFT) [REDACTED]

(BOTTOM RIGHT) [REDACTED]

Continued from page 2

situation for the command.

It's not often you get to assume command from an officer you also consider to be one of your best friends, he said.

He not only left the command in superb shape, postured perfectly for the future, but he also included his subordinate commander 100 percent in the command's planning process for that future.

And, like Kross, Robertson outlined three basic themes framing the command's future direction:

Readiness

*Our mission and our readiness to accomplish that mission will remain and will always be our primary focus. Our No. 1 job is to make the other war fighting commanders in chief successful in theirs. It's what we get paid to do. It's our reason for being and we can never forget that.

Modernization and process improvement

*You can expect a continued emphasis on force modernization and the improvement of our mobility processes, as well as on the integration and synchronization of these two efforts. If we hope to leave our mobility world better than we found it, these are the two areas that are going to pay us dividends.

Focus on people and their families

*There will be no doubt that our good people and their families — what they stand for and all that impacts their happiness — will always be our No. 1 consideration in every decision we make. I can't imagine there is anyone in the military today who doesn't think that our people active-duty, Guard and Reserve — are the bedrock of all that we are and underscore all that is possible and impossible in what we do every day.

People are the essence of our readiness. People are the key to our modernization and process improvement efforts, and AMC's people will always be our No. 1 priority. ➔ (AMC News Service)



Medical care given in

MEMBERS FROM THE 349TH MEDICAL GROUP

MEDICAL AND DENTAL CARE IN

Story and photos by Staff Sgt. Shayne Sewell

“The first and foremost thing I need to talk to you about concerning Ecuador is safety. I lost one of my good friends in a car accident here three days ago,” said Maj. Milton E. Hodge, plans and operations officer, 206th Engineer Battalion for the Nuevos Horizontes 1998 Ecuador Humanitarian Civic Assistance Exercise. He replaced Maj. Robert Hacker, operations officer, 206th Engineer Battalion, who was tragically killed in one of the small cities in Ecuador three days before he was supposed to return home to Richmond, Ky. He had been in Ecuador since April with other members from his Army National Guard unit.

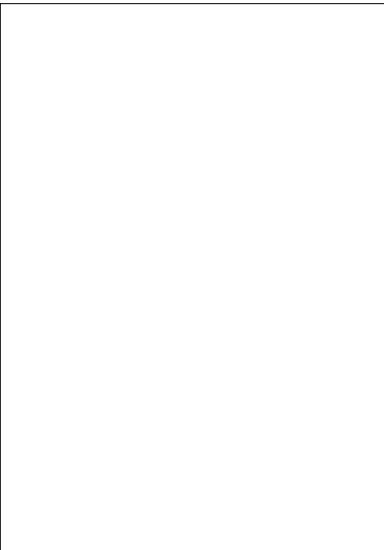
Nuevos Horizontes translated means New Horizons. The primary purpose of this joint task force exercise is to promote the goodwill and security interests of the United States and Ecuador. It also improves the health and quality of life to residents around the Esmeraldas Province where the exercise took place.

Members from the medical group left the comforts of home July 10 for two weeks to live in mud-filled, mosquito-infested Army Camp Blue Grass in the middle of the Ecuador rain forest to provide care that the Ecuadorian locals desperately needed. The units involved were the 349th Contingency Hospital and 349th Medical Squadron, both from Travis; Det 1, 349th CH, Fairchild AFB, Wash.; Det 2, 349th CH, Kirtland AFB, N.M.; and one member from the 604th Aeromedical Staging Flight, Hickam AFB, Hawaii. Two reserve security police and one active duty member from Kirtland AFB provided protection for the 33 members of the 349th Medical Group due to the fact that the camp was 15 miles from the Colombian border.

When the team arrived in Ecuador they learned of an unforeseen occurrence. The medical supplies that they needed to perform their duties in the field were still in Miami held up at customs. Despite this problem, however, the medical team creatively spent the next six days doing in-service training, handing out donated clothes to locals and inspecting the sites where the dental clinic, medical clinic, triage stage and the pharmacy would be set up.

In addition, Maj. Mary V. Lussier, chief, nutritional medical services, 349th CH, and Senior Airman Yolanda Espinoza, aeromedical assistant, 349th MDS, were approached by the Camp Blue Grass commander and asked to perform a field hygiene inspection of the area. Millions of mosquito larvae were found breeding in the swampy puddles around the camp of 290 Army soldiers and the reservists. The volunteers poured gasoline in the mosquito-infested puddles which created a film over the puddle that prevented the larvae from breathing, thus killing the mosquitoes.

Once the medical supplies arrived in country, the medical team geared up to see and treat any potential problem that came their way. With bug repellent and sunscreen drowning their skin, the reservists teamed together to set up medical clinics at towns specified by the Ecuadorian government. The teams saw approximately 300 patients a day for five consecutive days. The Spanish-speaking triage team screened each patient to find out if they needed to see the dentist



The medical team unloads supplies to cross a deep trench surrounding Ecuador.

Ecuador rain forest

SPENT THEIR ANNUAL TOUR PROVIDING BASIC REMOTE VILLAGES OF ECUADOR

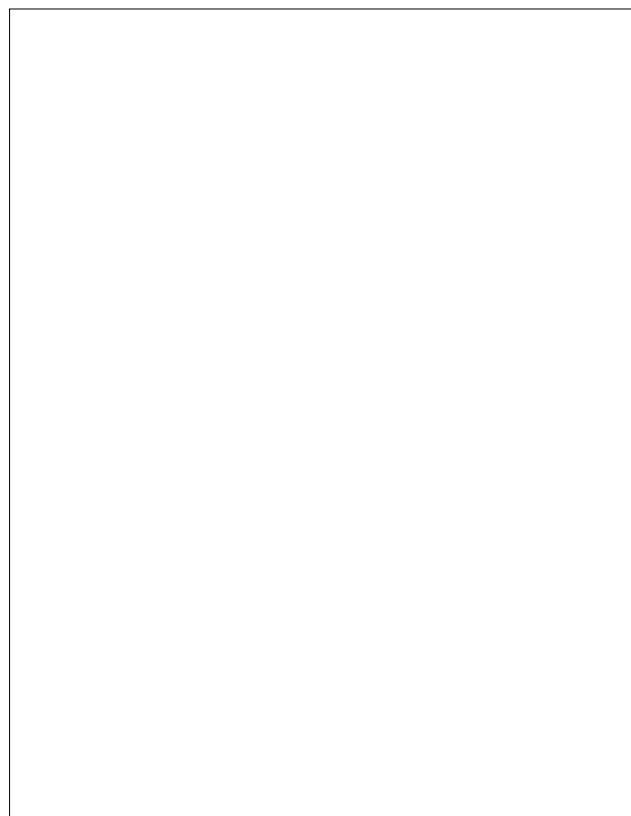
or doctor. Once that was determined, the locals crowded into a room to hear the public health team give briefings about hygiene, teeth brushing, and common symptoms of diseases prevalent in that area, such as, cholera and diarrhea. After the 20-minute briefing the locals and their children went to the medical clinic or dental clinic.

“The most common complaints that I saw here were upset stomachs, parasites and back pain,” said Col. Anna McHargue, flight surgeon, 349th CH. The doctors and medical technicians also saw and treated some unexpected injuries. One man had an infected bullet wound on his ankle. Lt. Col. Robert Singler, flight surgeon, 349th CH, and Staff Sgt. Fernando Garcia, medical services assistant, 349th CH, treated the wound as best as they could with what supplies they had.

plies after building a bridge
unding the city of Santa Rita,

A young boy was also brought over by a humvee from Camp Blue Grass with a deep laceration in his forehead. Medical service assistants, Senior Airman Luis Ramirez and Master Sgt. Tamora Edwards, both from Det 2, 349th CH, Kirtland AFB, N.M., assisted Singler in cleaning and bandaging the wound.

Two dentists and two dental technicians worked in close, sweaty, quarters extracting rotten teeth. “We’re looking for rotten teeth, decay and gum disease,” said Lt. Col. Raymond M. Klein, dentist, 604th ASF. They don’t have dental care here at all. We are the care. We are set up to do extractions and that’s it. However, the teeth on these patients are so badly decayed that every tooth is a complication,” said Kline.



Staff Sgt. Fernando Garcia, medical services assistant, 349th CH, hands out clothes donated to the locals of San Francisco, Ecuador.

Staff Sgt. Liana V. Jordan and Staff Sgt. Archer Tolentino, dental assistants, 349th MDS, assisted Kline and Capt. Jose Caturay, dentist, 349th CH.

Army National Guard battalions from Kentucky and Alabama have been in Ecuador since April building three schools, one pre-school, three public restrooms and two medical clinics in four different towns in need of humanitarian assistance. The towns in need were San Francisco, Santa Rita, Ricuarte and Corondelet.

These towns were nominated by the Government of Ecuador in conjunction with the U.S. Military Group in Ecuador.



Veterans fly to Wheelchair Games

By Capt. Tania Daniels

The 349th Aeromedical Evacuation Squadron went above and beyond in patient care recently when they enabled a dozen wheelchair-bound veterans to attend the 18th Annual National Veterans Wheelchair Games aboard a 349th AES training mission.

On July 6, veterans from a veterans hospital in Palo Alto, Calif., were wheeled aboard a C-141 from McChord Air Force Base, Wash. to make a five-hour flight to Pittsburgh, Penn., the site of the games.

The trip transpired because of calls made by Tom McCarthy, a recreational therapist with the Palo Alto Veterans Hospital, to the 349th AES, asking if there was a way that the veterans could be transported to the games. The 349th AES was able to combine a routine training mission with this request and the trip became a reality.

Great appreciation was expressed by the veterans for this chance to attend the games. Many of them have been past participants in the games, however, transportation can often be a problem.

The games, which include sports like marksmanship, track, bowling, archery, and rugby, are a chance for these men and women to rise above the challenges that their physical conditions present them.

According to Bernard Bonczdowski, "The games aren't about winning or losing; it's just being there." Bernard, a Vietnam veteran who was stationed north of DaNang, Vietnam, as a broadcast technician, has been attending the wheelchair games since 1991. "I especially enjoy the competition and the camaraderie."

In addition to loading the veterans on the C-141 and caring for them during the flight, the 349th AES crew performed a number of training scenarios in order to maintain their skill levels.

On a routine training mission such as this flight, according to Maj. Ray Nikkel, 349th AES flight nurse, the AES brings a crew of five people – two nurses and three medical technicians. On this particular trip, there were two crews as well as AES flight instructors and examiners.

Throughout the flights to Pittsburgh and back to Travis, each crew was given different patient scenarios and they were graded by the instructors and examiners on their response.

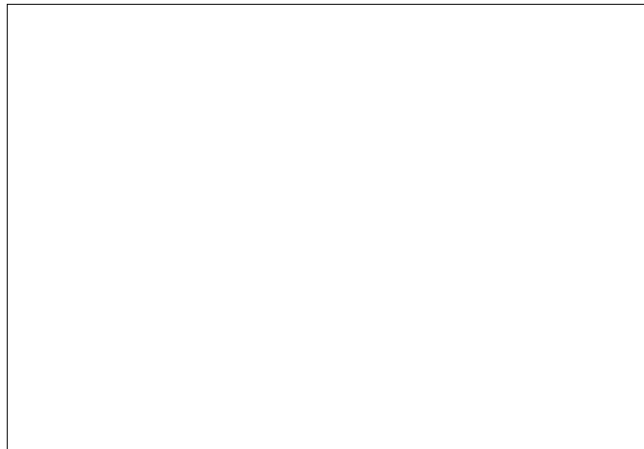
"Some of the medical scenarios we practice are things that actually could

and have happened while in flight," explained Capt. Tami Rougeau, 349th AES Flight Nurse Examiner. "We simulate patients with cardiac arrest, patients with casts on that develop altitude problems since altitude can have an adverse effect on people with a variety of maladies, as well as baby transport."

Along with flying regular training missions, the squadron also performs "live" missions which are quarterly flights to Hawaii and Alaska to pick up military members, Department of Defense civilians as well as family members who need medical treatment in the United States.

In addition, the squadron sits in an alert status to respond to needs throughout the Pacific Rim. "One alert flight I was involved in," recalled Rougeau, "involved an Army soldier who had a cardiac arrest while in Canada. The squadron received the call and within 25 minutes we were on a plane to Canada to take care of this patient."

"It's challenging work, being part of the 349th AES," explained Rougeau. "I get to work with some of the best people in the medical care profession. The mission is so important and we make a difference in people's lives; we get these people home so they can be treated. It's very rewarding."✈



349th AES members help veteran onboard a C-141 Starlifter enroute to the 18th Annual National Veterans Wheelchair Games

Photo by Capt. Tania Daniels

301st welcomes new commander



The 301st Airlift Squadron welcomed Lt. Col. Peter L. Marcuzzo as its new commander during a formal change of command ceremony held July 26 at the Conference Center here.

Before outgoing commander, Col. James M. Eitel, relinquished command of the 301st AS to Marcuzzo, he thanked the crowded room of well wishers. "This is the best assignment anyone could have," Eitel said.

Marcuzzo, a native of Omaha, Neb., is a command pilot with more than 5,000 military flying hours. He comes to the 301st AS from the 312th Airlift Squadron.

"I am proud to serve in such an outstanding organization and I want you to know that I am here to serve you, the reservists of the 301st AS, because it is you, the reservists who make this organization what it is," he said. ➔

National Committee for Employer Support of the Guard and Reserve

By Tech. Sgt. Marvin Meek

To the private chagrin of Wall Street, thousands of owners and managers of American businesses, both large and small, routinely take some of their focus off the bottom line. Instead, they look at the "big picture" – national security, featuring the Reserve and National Guard.

These civilian employers voluntarily practice personnel policies that support their employees' participation in the Reserve or National Guard. In response, the National Committee for Employer Support of the Guard and Reserve (NCESGR) conducts award programs that provide a way for every 349th Air Mobility Wing reservist to reward his/her employer's patriotism.

First, any employer who, in compliance with federal law, grants their employees excused absences to participate in military training, qualifies for the "My Boss is a Patriot" Certificate of Appreciation and lapel pin.

If a reservist has an employer who goes above and beyond the basic legal requirements for employer support of the Guard and Reserve, that employer is eligible to receive state, regional and even national recognition for their efforts. The state's "Chair Award," sponsored by the NCESGR, is a plaque-mounted certificate that is awarded by the California state committee. This award is given to only a limited number of employers.

Another award that's available is the "Pro Patria Award." It is presented to those employers who continuously demonstrate their support of the national defense by adopting personnel policies that make it easier for employees to participate in the Reserve and Guard. The award is highly selective and each state may only give one award annually.

Finally, the top award in the NCESGR program is the "Employer Support Freedom Award." This award is presented annually by the Secretary of Defense in recognition of exceptional support by employers to the National Guard and Reserve employees. The employer selected as the nation's most supportive employer receives the award

at a Pentagon ceremony.

The NCESGR knows that employer support is critical to the Total Force policy. When NCESGR was formed in 1972, it recognized a need to get the message of employer support to first-line supervisors, employers and both large and small businesses. To address that need, it organized a grassroots program consisting of state, districts and territorial committees headed by volunteer business and civic leaders, along with representatives of the Reserve and National Guard forces.

Today, the NCESGR is a Department of Defense-chartered organization whose mission remains to promote the public and private understanding of the National Guard and Reserve and to gain the type of employer and community support that encourages participation in the Reserve and National Guard programs.

Reservists may already be familiar with NCESGR's Ombudsman program. The program provides informal mediation for employers and their Reservist employees. Other NCESGR programs include the Bosslift Program, which provides employers and civic leaders with hands-on orientation in Reserve and National Guard units, and the "Breakfast with the Boss" program, which brings together employers, Reserve commanders and ESGR committee members to discuss issues relevant to the Reserve and National Guard. There is also a host of publications, posters, brochures and fact sheets available to help educate employers about the Reserve and National Guard role in national security.

To nominate your employer for a "My Boss is a Patriot" certificate or any of the other awards sponsored by the NCESGR, simply submit a "My Boss is a Patriot" nomination form to the committee.

Nomination forms are available by contacting the 349th AMW Public Affairs Office at (707) 424-3936, or by contacting the NCESGR directly at their toll free number 1-800-336-4590 or DSN 426-1400. Reservists can also reach the committee by visiting their web page <http://www.ncesgr.osd.mil> or via e-mail at ncesgr@osd.pentagon.mil. ➔



MODEL EMPLOYER PROGRAM

WASHINGTON (AFNS) — Secretary of Defense William S. Cohen and Secretary of Labor Alexis M. Herman sent a memorandum July 6 to the other members of President Clinton's cabinet requesting that they become model employers to government employees serving in the National Guard and Reserve.

In the memorandum, Cohen and Herman challenge all federal agencies to support their employees beyond the requirements established in the 1994 landmark legislation --Uniformed Services Employment and Reemployment Rights Act, or USERRA.

This memorandum comes on the heels of a June 8 ceremony in which Cohen went to the world's largest business federation, the U.S. Chamber of Commerce, to sign a pledge for companies not to penalize employees who take time off for voluntary service in the Reserve components.

He told business leaders that the heightened role of the reserve components means that the days of the "weekend warrior" are over. He urged chamber members "to strike that term from your lexicon.

Today we simply can't maintain our military commitments without the Guard and Reserve. We can't do it in Bosnia; we can't do it in the [Persian] Gulf; we can't do it anywhere."

More than 260,000 members of the National Guard and Reserve served in Operation Desert Storm in 1991, and so far 17,000 have been called to active duty to support the peacekeeping operation in Bosnia.

The reserve forces also carry out a wide range of domestic response missions, including disaster relief and the just-approved formation of 10 National Guard units to provide emergency response in the event of a domestic chemical or biological warfare attack.

Through the model employer initiative, Cohen and Herman hope to achieve the goals of USERRA in the public sector by promoting and facilitating communication and cooperation between federal employers and their employees who participate in the National Guard and Reserve.

"Federal employers and supervisors should set the example for the private sector to emulate in flexibility, communication and support to their employees who serve in the Guard and Reserve," Cohen said.

"USERRA was enacted to encourage Reserve service, to minimize disruption at the workplace and to prohibit discrimination against employees because of their service. This initiative is intended to raise the awareness of all employers, public and private, so that together, we can do even more."

SGLI CHEAPER

The Department of Veterans Affairs has lowered the Service members' Group Life Insurance Program premium, according to Air Force Personnel Center officials at Randolph Air Force Base, Texas.

The new rates, which became effective July 1, changed from 85 cents to 80 cents per \$10,000 of coverage. Service members now pay \$16 per month for \$200,000 of coverage versus the previous \$17 premium.

Officials said the reduction is the result of program management efficiencies achieved by the Office of Service members' Group Life Insurance and the continuing low fatality rates.

INCREASE IN MONTGOMERY GI BILL

People enrolled in the Montgomery GI Bill will see a 20 percent increase in monthly education payments beginning Oct. 1, 1998. Full-time students enrolled in the Selected Reserve program will get an increase to \$251 per month, or a maximum total of \$9,036.

Full-time students eligible for the active-duty program with three years of service can receive a monthly benefit of \$528 or a total of \$19,008.

Vietnam-era GI Bill enrollees who converted to the Montgomery GI Bill Active Duty Program can get up to \$716 a month as a full-time student or a maximum total of \$25,776. President Clinton signed legislation June 9 approving the increase in benefits.

KEEP EMERGENCY DATA CURRENT

From 1991 through 1997, the Air Force family experienced 1,672 active-duty deaths, almost half of which were the result of an accident. Although this is not something we like to think about, do you know how long it would take for your family to be notified if there was an emergency involving you while you are doing your reserve duties?

The DD Form 93, Record of Emergency Data, provides information on your next-of-kin and other persons to notify in case of death, injury or an emergency. In addition, the DD Form 93 designates beneficiaries for death gratuity pay and unpaid pay and allowances.

Each of us has the responsibility for ensuring our emergency data is kept up to date. Take the time on your next UTA to visit the military personnel flight customer service section to ensure the information on your DD Form 93 is up to date.

TRAVIS DAY AT 3COM PARK

Team Travis and the San Francisco Giants are hitting a home run with Travis Day Sept. 12 at 3Com Park to benefit the Fisher House.



Individual tickets cost \$5, with the Giants donating 50 percent of the proceeds to the Travis Fisher House. The event not only benefits the Fisher House, a comfort home for families of seriously ill patients at David Grant Medical Center, but it gives base personnel a special opportunity to enjoy a baseball game with their families.

The annual tribute to Travis airmen started in 1995. Since then, Travis Day has become one of the Fisher House's best fund-raisers. Last year, the event brought more than \$7,000 from ticket sales and corporate donations to the home.

Zachary and Elizabeth Fisher started constructing Fisher Houses in 1990 to assist families in need during times of medical crisis. The house allows families of long-term care patients to stay close during treatment. Cost to the family is minimal since the house relies on donations and contributions for operation. The 5,000 square foot home at Travis opened in 1994.

Travis Day tickets are available from squadron first sergeants, ITT, or by mail order through the 60th Public Affairs Office. This year, the Giants will play the Colorado Rockies.

AIR FORCE RESERVE COMMAND CELEBRATES MAJOR MILESTONE

ROBINS AIR FORCE BASE, Ga. - Air Force Reserve Command marked a historical milestone Aug. 1 - the 30th anniversary of the activation of the Air Force Reserve as an independent organization with its own headquarters.

AFRES replaced the discontinued Continental Air Command, an active-duty unit that for nearly 20 years administered the Reserve program. The Reserve traces its roots to April 14, 1948, when it became a separate component of the Air Force.

Although AFRES inherited many of CONAC's regulations and other governing directives, the event nevertheless marked a great step forward for the Air Force Reserve. Reservists assumed a much larger role in running their own program. A Reserve general officer commanded AFRES, and the headquarters staffing levels included a mix of 60 percent active-duty and 40 percent Reserve officers. Maj. Gen. Rollin B. Moore Jr., formerly commander of the Reserve's 349th Military Airlift Wing at Hamilton Air Force Base, Calif., served as the first commander.

In 1970 the Air Force published a directive that stated the Office of Air Force Reserve served as the

principal point of contact for Air Force Reserve matters with the Air Staff. However, problems remained.

A year later the Air Staff directed Maj. Gen. Homer I. Lewis, chief of Air Force Reserve, to resolve the situation. At Lewis' behest, his deputy, Brig. Gen. Donald J. Campbell, led a study group to find a solution. Among its recommendations, the group said the chief of Air Force Reserve should also be the commander of AFRES.

The Air Staff approved the proposal in early 1972. Lewis became the first person to be "dual hatted" as chief of Air Force Reserve and commander of AFRES. For the first time, the Air Force Reserve had one person who held the ultimate responsibility for making policy decisions. Lewis delegated authority for running the Air Force Reserve's unit program, except for selected matters, to the AFRES vice commander, Brig. Gen. Alfred Verhulst.

Shortly after taking command of AFRES in 1968, Moore issued a statement, "The Reserve has become an integral part of our nation's deterrent strength, ready and responsive to Air Force needs." Moore's words remain true to this day.

KEEP PUBLIC AFFAIRS INFORMED

Military members and civil service employees are reminded that before talking to the media, accepting an invitation to speak at a civilian organization/meeting, publishing professional papers or participating in a community event in an official capacity, they are required to inform the Public Affairs Office of their intentions.

Public Affairs can provide guidance and is the only release authority for verbal, written or visual material going to the public. For more information call 349th Public Affairs, (707) 424-3936.

RUMOR CONTROL

Heard any good rumors lately? Public Affairs is available to help you get the right information, without going through the rumor mill. Call the Public Affairs Office at (707) 424-3936 with your question and we'll get back to you with the correct information.

SPEAKER'S BUREAU

Interested in telling others about what you do in the Air Force Reserve? Do you enjoy speaking to groups? The 349th Air Mobility Wing Public Affairs Office may have what you're looking for.

The Speaker's Bureau program provides speakers, military and civil service, to civic organizations. Help get the word out on the Air Force, "A great way of life!" Call Public Affairs at (707) 424-3936, if interested in speaking or you know of an organization looking for a speaker.

AFRC gets new slogan & logo

By Pamela S. Nault
AFRC Public Affairs



ROBINS AIR FORCE BASE, Ga. – The signature crown logo of a Rolex watch, the mirror monogram “G” of Gucci and BMW’s “ultimate driving machine” slogan all represent images of excellence, quality craftsmanship and state-of-the-art technology. These are the images Air Force Reserve Command is seeking to portray with a new slogan and logo.

With AFRC celebrating its 50th anniversary this year, recruiting officials decided the newest Air Force major command needed a new slogan and logo that more effectively projects a clear and concise message – a message that promotes the Reserve’s role in the nation’s defense – while increasing accessions to meet mission requirements.

“The previous slogan, ‘A Great Way to Serve,’ served us well for the past 20 years,” said Lt. Col. Glenn Broadnax, director of recruiting’s advertising division at AFRC headquarters. “The logo, a globe with arrow, although only five years old, also needed revision to better reflect the Air Force Reserve today and for the next 50 years.”

“The logo, a globe with arrow, although only five years old, also needed revision to better reflect the Air Force Reserve today and for the next 50 years.”

-Lt. Col. Glenn Broadnax

“We wanted the overall theme to extend to all levels: non-prior and prior service members, educa-

tors, parents, students and health-care professionals,” said Steve Graham, associate vice president of TMP Worldwide creative services. “‘Above & Beyond’ effectively underscores the key messages to each group. At the same time, its overall theme sets the Air Force Reserve apart from other military branches by sending

the message that it’s ‘Above & Beyond’ in missions, technology, rewards and adventure.”

“As we prepare for the new millennium, the new slogan and logo are more reflective of who we are, and, we believe, it will make us more visible in the marketplace,” he said. ✈ (AFRC News Service)

In memory of **Soloman Bayoneta Sr.**

A native of the Philippines, Senior Master Sgt. Soloman Bayoneta died of a heart attack July 12 at David Grant Medical Center.

Bayoneta worked in the 349th Military Personnel Flight customer service section. A veteran of World War II and Vietnam, he served in the U.S. Army and U.S. Air Force for 35 years, retiring as a senior master sergeant. He survived the Bataan death march and spent two years as a prisoner of war. He ended the war as Gen. Douglas MacArthur’s driver.

He graduated from Canada College in Palo Alto with a business administration degree and worked in civil service here. ✈

Air Force launches into expeditionary mission

by Senior Master Sgt. Jim Katzaman

WASHINGTON — In a transition from the Cold War to the 21st century era of contingency operations, Air Force leaders are moving the service toward a more expeditionary aerospace force within the next 18 months.

The expeditionary aerospace force, according to Acting Secretary of the Air Force F. Whitten Peters, should reduce today's extremely busy deployment tempo for Air Force people. It will also provide a more rapid, robust and flexible response capability.

The EAF will be responsive, according to Peters, "yet it will allow our people to spend more time at home and, through a strong schedule of unit rotations, all of our people — active-duty, Guard and Reserve — can plan for deployments as much as a year in advance.

"The expeditionary aerospace force is an evolutionary change for the Air Force," Peters said. "It will affect the way we think and how we organize, train, equip and sustain aerospace forces. It will also allow us to meet the requirements of the national military strategy and the challenges of a changing global security environment."

Gen. Michael E. Ryan, Air Force chief of staff, explained that the EAF will be a "significant transition in the way we do business." Since the end of the Cold War, he said, the Air Force has not been structured to efficiently meet the demands of the many hot spots around the world calling for U.S. help.

"Our forces have been overextended for several years because of a one-third reduction in manpower as contingency deployments increased fourfold," he said, adding that the EAF will address those problems.

"By January 2000," he said, "we'll have the mindset, procedures, doctrine and organization to allow the most effective use of people and resources to meet the national security

requirements of the next century."

The EAF concept provides three key things for the Air Force, the war fighting commanders and the nation, according to Ryan: — Known, rapid response capability tailored to support a wide range of contingencies; — Predictability and stability across the force improving morale and retention; and — Further integration of the active, Guard, Reserve and civilian forces.

Lt. Gen. Lawrence Farrell, Air Force deputy chief of staff for plans and programs, emphasized that EAF does not move any units from their current locations: "This is not a restructuring of the baseline Air Force."

Instead, the EAF organizationally links forces in geographically-separated units into standing air expeditionary forces, or AEFs. These units would launch from Air Force installations and be ready to fight or deliver humanitarian supplies on very short notice.

In full operation, the AEFs would at once bring predictability to deployments and at the same time bring stability to a heavily tasked force, Farrell said. This added

predictability in scheduling would also help the Air National Guard and Air Force Reserve better support contingency taskings.

AEFs are already proven, according to Farrell, the Air Force having launched five of them since Operation Desert Storm. However, these previous AEFs were "tailor made" individual groupings, pulled together for only one deployment.

However, the chief of staff explained that the new expeditionary concept requires a force that is "light, lean and lethal." — Light means a reduced airlift requirement; — Being lean means using agile combat support to operate out of austere locations with minimal resupply; and — To be lethal, the EAF will create decisive effects and accomplish the mission effectively with minimum resources.

By January 2000, according to the acting secretary, the service will be organized with AEFs that will take turns being on call. The revamped structure, Peters said, will allow a more effective use of people and resources to meet the national security requirements of the next century. ➔

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Awards & Promotions

Congratulations to Leo Marquez winners

The Air Force Reserve Command Lieutenant General Leo Marquez maintenance award winners for 1997 are **Master Sgt. Frank J. Bencivengo**, flightline expediter, 749th Aircraft Generation Squadron for the Outstanding Civilian Manager.

Capt. Kim P. Dickie, OIC, red sortie generation flight, 749th AGS is the winner for the

Outstanding Company Grade Manager.

The award is given annually by Headquarters USAF Logistics to recognize superb maintenance operations.

Bencivengo and Dickie can wear the Air Force Recognition ribbon and will compete for the Air Force Leo Marquez award in their respective categories.

Major

Vic Delacruz Jr., 349th MDS, 8 August

Captain

Beatrice V. Vernon, 349th CH, 15 July

2nd Lieutenant

David P. Canosa, 349th AES, 10 July

Ellen M. McDonald, 349th CH, 2 August

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"CONTACT" magazine is printed for reservists like Senior Airman Lydia Flores, medical services assistant, 349th CH.

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